



Market Profile

Lafayette, LA Metropolitan Statistical Area 5
 Lafayette, LA Metropolitan Statistical Area (29180)
 Geography: Metropolitan Area (CBSA)

Prepared by Esri

	Lafayette, LA...
Population Summary	
2000 Total Population	425,020
2010 Total Population	466,750
2018 Total Population	508,718
2018 Group Quarters	8,397
2023 Total Population	534,446
2018-2023 Annual Rate	0.99%
2018 Total Daytime Population	511,383
Workers	219,405
Residents	291,978
Household Summary	
2000 Households	155,891
2000 Average Household Size	2.67
2010 Households	177,751
2010 Average Household Size	2.58
2018 Households	193,806
2018 Average Household Size	2.58
2023 Households	203,740
2023 Average Household Size	2.58
2018-2023 Annual Rate	1.00%
2010 Families	120,265
2010 Average Family Size	3.11
2018 Families	128,014
2018 Average Family Size	3.16
2023 Families	133,184
2023 Average Family Size	3.18
2018-2023 Annual Rate	0.79%
Housing Unit Summary	
2000 Housing Units	171,881
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	9.3%
2010 Housing Units	195,917
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	9.3%
2018 Housing Units	213,389
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	9.2%
2023 Housing Units	224,593
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	9.3%
Median Household Income	
2018	\$47,810
2023	\$51,684
Median Home Value	
2018	\$154,383
2023	\$178,884
Per Capita Income	
2018	\$26,964
2023	\$30,066
Median Age	
2010	34.6
2018	36.3
2023	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	193,806
<\$15,000	15.1%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	4.9%
\$200,000+	4.5%
Average Household Income	\$69,493

2023 Households by Income

Household Income Base	203,740
<\$15,000	13.5%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	5.7%
\$200,000+	5.3%
Average Household Income	\$77,646

2018 Owner Occupied Housing Units by Value

Total	134,791
<\$50,000	14.0%
\$50,000 - \$99,999	17.8%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$190,845

2023 Owner Occupied Housing Units by Value

Total	143,739
<\$50,000	10.6%
\$50,000 - \$99,999	14.3%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	9.7%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$228,061

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Lafayette, LA...
2010 Population by Age		
Total		466,750
0 - 4		7.3%
5 - 9		7.0%
10 - 14		7.1%
15 - 24		15.1%
25 - 34		14.0%
35 - 44		12.5%
45 - 54		14.6%
55 - 64		11.0%
65 - 74		6.3%
75 - 84		3.7%
85 +		1.3%
18 +		74.2%
2018 Population by Age		
Total		508,718
0 - 4		6.7%
5 - 9		6.8%
10 - 14		6.7%
15 - 24		13.3%
25 - 34		14.8%
35 - 44		12.5%
45 - 54		12.3%
55 - 64		12.9%
65 - 74		8.5%
75 - 84		3.9%
85 +		1.5%
18 +		76.2%
2023 Population by Age		
Total		534,446
0 - 4		6.6%
5 - 9		6.6%
10 - 14		6.8%
15 - 24		12.8%
25 - 34		13.7%
35 - 44		13.5%
45 - 54		11.5%
55 - 64		12.3%
65 - 74		9.8%
75 - 84		4.8%
85 +		1.5%
18 +		76.2%
2010 Population by Sex		
Males		227,984
Females		238,766
2018 Population by Sex		
Males		249,172
Females		259,546
2023 Population by Sex		
Males		262,753
Females		271,693

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Lafayette, LA...
2010 Population by Race/Ethnicity		
Total		466,750
White Alone		70.6%
Black Alone		24.9%
American Indian Alone		0.3%
Asian Alone		1.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.2%
Two or More Races		1.5%
Hispanic Origin		3.1%
Diversity Index		47.3
2018 Population by Race/Ethnicity		
Total		508,718
White Alone		69.2%
Black Alone		25.0%
American Indian Alone		0.4%
Asian Alone		1.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.6%
Two or More Races		2.0%
Hispanic Origin		4.3%
Diversity Index		50.4
2023 Population by Race/Ethnicity		
Total		534,446
White Alone		68.2%
Black Alone		25.1%
American Indian Alone		0.4%
Asian Alone		2.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.9%
Two or More Races		2.3%
Hispanic Origin		5.2%
Diversity Index		52.3
2010 Population by Relationship and Household Type		
Total		466,750
In Households		98.2%
In Family Households		82.7%
Householder		25.8%
Spouse		17.6%
Child		33.5%
Other relative		3.3%
Nonrelative		2.5%
In Nonfamily Households		15.5%
In Group Quarters		1.8%
Institutionalized Population		1.1%
Noninstitutionalized Population		0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Lafayette, LA...
2018 Population 25+ by Educational Attainment		
Total		338,394
Less than 9th Grade		6.6%
9th - 12th Grade, No Diploma		10.8%
High School Graduate		29.6%
GED/Alternative Credential		5.3%
Some College, No Degree		19.4%
Associate Degree		6.0%
Bachelor's Degree		15.6%
Graduate/Professional Degree		6.8%
2018 Population 15+ by Marital Status		
Total		406,179
Never Married		36.5%
Married		46.0%
Widowed		5.2%
Divorced		12.3%
2018 Civilian Population 16+ in Labor Force		
Civilian Employed		95.1%
Civilian Unemployed (Unemployment Rate)		4.9%
2018 Employed Population 16+ by Industry		
Total		218,851
Agriculture/Mining		8.4%
Construction		6.8%
Manufacturing		7.3%
Wholesale Trade		3.0%
Retail Trade		11.5%
Transportation/Utilities		5.1%
Information		1.5%
Finance/Insurance/Real Estate		5.4%
Services		47.5%
Public Administration		3.6%
2018 Employed Population 16+ by Occupation		
Total		218,851
White Collar		55.6%
Management/Business/Financial		12.2%
Professional		19.0%
Sales		11.4%
Administrative Support		13.0%
Services		18.9%
Blue Collar		25.5%
Farming/Forestry/Fishing		0.7%
Construction/Extraction		6.9%
Installation/Maintenance/Repair		4.4%
Production		7.3%
Transportation/Material Moving		6.1%
2010 Population By Urban/ Rural Status		
Total Population		466,750
Population Inside Urbanized Area		54.1%
Population Inside Urbanized Cluster		18.4%
Rural Population		27.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Lafayette, LA...
2010 Households by Type	
Total	177,751
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.7%
Husband-wife Families	46.3%
With Related Children	21.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	15.9%
With Related Children	11.0%
Nonfamily Households	6.5%
All Households with Children	36.0%
Multigenerational Households	4.4%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.7%
2010 Households by Size	
Total	177,751
1 Person Household	25.8%
2 Person Household	31.9%
3 Person Household	17.7%
4 Person Household	14.0%
5 Person Household	6.7%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	177,751
Owner Occupied	69.6%
Owned with a Mortgage/Loan	39.6%
Owned Free and Clear	30.0%
Renter Occupied	30.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	195,917
Housing Units Inside Urbanized Area	54.2%
Housing Units Inside Urbanized Cluster	18.4%
Rural Housing Units	27.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Diners & Miners (10C)
2. Middleburg (4C)
3. Southern Satellites (10A)

2018 Consumer Spending

Apparel & Services: Total \$	\$352,463,634
Average Spent	\$1,818.64
Spending Potential Index	84
Education: Total \$	\$210,408,002
Average Spent	\$1,085.66
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$540,066,968
Average Spent	\$2,786.64
Spending Potential Index	87
Food at Home: Total \$	\$857,335,722
Average Spent	\$4,423.68
Spending Potential Index	88
Food Away from Home: Total \$	\$576,527,941
Average Spent	\$2,974.77
Spending Potential Index	85
Health Care: Total \$	\$995,416,165
Average Spent	\$5,136.15
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$342,875,083
Average Spent	\$1,769.17
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$134,626,502
Average Spent	\$694.65
Spending Potential Index	84
Shelter: Total \$	\$2,604,874,184
Average Spent	\$13,440.63
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$402,756,782
Average Spent	\$2,078.14
Spending Potential Index	84
Travel: Total \$	\$325,729,099
Average Spent	\$1,680.70
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$182,557,909
Average Spent	\$941.96
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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