

# RETAIL READY SITE REPORT

# 700 BLK IBERIA ST, YOUNGSVILLE, LA



For more information about this site report, contact LEDA at RetailReady@Lafayette.org

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# 700 BLK IBERIA ST, YOUNGSVILLE, LA



Site Boundary

#### **Site Specifications:**

Size: 6.965 Acres

#### **Site Contact:**

Diana Stephens (225) 235-5755 diana@scoutrec.com



Electricity

Water

Sewer

**Gas Service** 

Internet/Fiber

#### **Utility Providers:**

- **Electricity:** Entergy
  - Zach Hager
    - **(337) 849-4997**
- Water/Sewer: City of Broussard
  - (337) 837-6681 ext.8
- Gas Service: Centerpoint
  - Alaina Hebert
- (337) 373-1505Internet/Fiber: AT&T
  - Levar Greenhouse
    - **(225)** 382-0045

COX

- o Terrance Richard
  - **(**337) 456-4400

# 700 BLK IBERIA ST, YOUNGSVILLE, LA



Community Commercial Zoning

Submit Commercial Building Checklist at City of Youngsville website: www.youngsville.us



Flood Zone X: Area of minimal flood hazard

# 700 BLK IBERIA ST, YOUNGSVILLE, LA

# Commercial Building Checklist \*

SITE PLAN (THREE COPIES/ONE ELECTRONIC) - This is a layout of the subject property on which construction will take place. Shows placement of building or lot, distances from property lines, other buildings, etc.
CONSTRUCTION DRAWINGS (THREE COPIES/ONE ELECTRONIC) - This is the actual set of construction drawings (if the structure is an engineered design, it must use easily discernable engineering practices or documents will be returned and engineering will be required.) (documents must be stamped by an architector engineer). Includes floor plan, elevations, building components including size and material, dimensions, room identification, height, etc.
FOUNDATION DRAWINGS (THREE COPIES/ONE ELECTRONIC) - The base of your structure and how will the building be attached to it. Includes width and depth of footings, rebar, means of attachment and spacing, fill and vapor barrier.
WINDOW AND DOOR SCHEDULES (THREE COPIES/ONE ELECTRONIC) - Location of windows and doors. Include sizes, fixed or openable, and tempered (if applicable).
EROSION AND SEDIMENT (THREE COPIES/ONE ELECTRONIC) - Site plan with erosion and sediment control. Includes erosion/sediment material and location on property.
SEWER & WATER (THREE COPIES/ONE ELECTRONIC) - Sewer and water lay out Includes meter size, placement of lines on property and tie ins to public or private infrastructure and dhh submittal (if applicable).
DRIVEWAY/PARKING (THREE COPIES/ONE ELECTRONIC) - Location and size of driveway. Includes culvert specs, parking lot layout and erosion control.
DRAINAGE ANALYSIS (THREE COPIES/ONE ELECTRONIC) - 25 year and/or 100 year drainage study. Includes comprehensive drainage study for property and elevation certificate.
BFE (THREE COPIES/ONE ELECTRONIC) - Base flood elevation. Includes a flood determination letter provided by the city for your development.



"Where Life is Sweeter"

Ken Ritter, Mayor 305 Iberia Street Youngsville, LA 70592 Phone: (337) 856-4181 Youngsville.us mayor@youngsvillela.gov

#### **ABOUT YOUNGSVILLE**

With a population of more than 18,000, Youngsville, LA sits just ten miles south of the City of Lafayette in Lafayette Parish. With ease of access to Highway 90, which connects directly to Interstate 49, Youngsville businesses find it convenient for transportation and warehousing services. In 2011, this bedroom community was named by Yahoo! as the Best Place to Live in Louisiana and again in 2021 as the Best Suburb in Louisiana.

#### **HISTORY**

In 1983, the village of Youngsville was declared a town; and it was Louisiana's fastest growing town between 1990 and 2005, when Youngsville was proclaimed a city. Since then, Youngsville remains the one of the fastest growing municipalities in the state. Set among tall-growing sugarcane and soybean fields that provided work for local farmers, Youngsville homes are within a rural city that allows residents to enjoy a small town atmosphere with big city amenities nearby. Youngsville today still reflects its history in its people, culture, traditions, and architecture.







#### **RETAIL**

### **CONSTRUCTION**

### **RECREATION**

#### 170% RETAIL GROWTH

Retail sales hit an all-time high in 2023 at more than \$466 million. 2024 is on track to exceed that value. In the past decade, (2013-2023), retail sales have grown more than \$281 million, a 153% increase. With an ever growing population, Youngsville continues to recruit new businesses, as well as foster an environment where start-ups and boutique businesses can flourish.

#### **PERMITS UP BY 65%**

Commercial building permits in the City of Youngsville are up 65% since 2018. The increase in commercial permits also corresponds with the increase in residential permits. There are more than 2,500 homes in various stages of development and 1,200 homes currently under adding construction, premier housing options for residents.

# **Top Rated Education**

Youngsville offers highly rated schools within the Lafayette Parish School District. In 2019, Ernest Gallet Elementary School, along with Green T. Lindon Elementary received an A grade rating for school performance. Both local high schools, O. Comeaux High School and Southside High School received a B grade rating. More options, such as Acadiana Renaissance Charter and Ascension Episcopal High School are also located in the area. These top tier schools draw in young couples who seek to raise their families in a thriving community with elite education options. In addition to primary schools, Youngsville is less than 10 miles away from the second largest college in Louisiana, University of Louisiana at Lafayette, home to nearly 20,000 students.

#### **YEAR-ROUND SPORT EVENTS**

Over 750,000 visitors come to Youngsville each year to enjoy outdoor and indoor recreation and events at the 70-acre Youngsville Sports Complex and Recreation Center. The sports complex has hosted major tournaments like the PONY Mustang World Series—, bringing in visitors from the Philippines, Mexico, Aruba, Dominican, Indonesia, and all over the U.S. Since most tournament participants come from outside of the nine-parish Acadiana region, these events have a major impact on the local economy. This drives more spending on food, lodging, gas, entertainment and shopping.

# What's New?

# YOUNGSVILLE BEAUTIFICATION STREETSCAPE PROJECT

In January 2021, Mayor Ken Ritter, proposed a beautification streetscape project to the City Council for consideration. The project will focus on efforts to beautify the heart of the city as part of an upcoming sewer force main upgrade in the same area. The project wil refresh the Lafayette Street area and the Church Street area between 2nd & 5th Street.

#### The goals of the project are to:

- Modify Lafayette Street by increasing the travel lane by 12-18 inches. (Remove 4 parallel parking spots to achieve wider travel lanes.)
- Add improved street lighting
- Extend the best components of the existing Lafayette Street streetscape and continue those positive elements on Church Street between 2nd and 5th Streets without decreasing travel lane width or reducing parking spots.



### **DEMOGRAPHIC DATA**



#### **HOUSEHOLD DATA**

# of Households: 6.396

Median Household Income: \$104,926

Households > \$100K Income: 54.2%

#### **WORKFORCE**

Labor Force: 10,300

White Collar Workers: 69.7%

#### **EDUCATIONAL ATTAINMENT**

High School Grads: 95.3%

Bachelor's Degrees: 47.3%

#### **RETAIL SALES**

2023 Taxable Retail Sales:

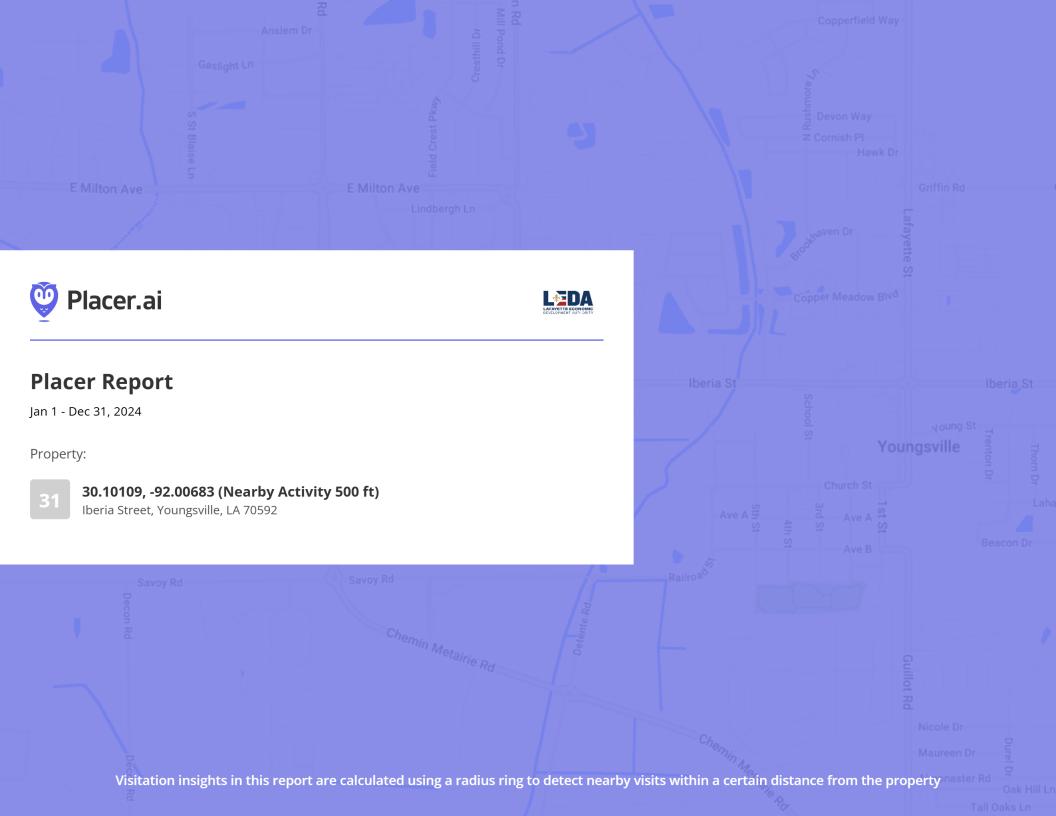
\$466,208,922

#### **REAL ESTATE**

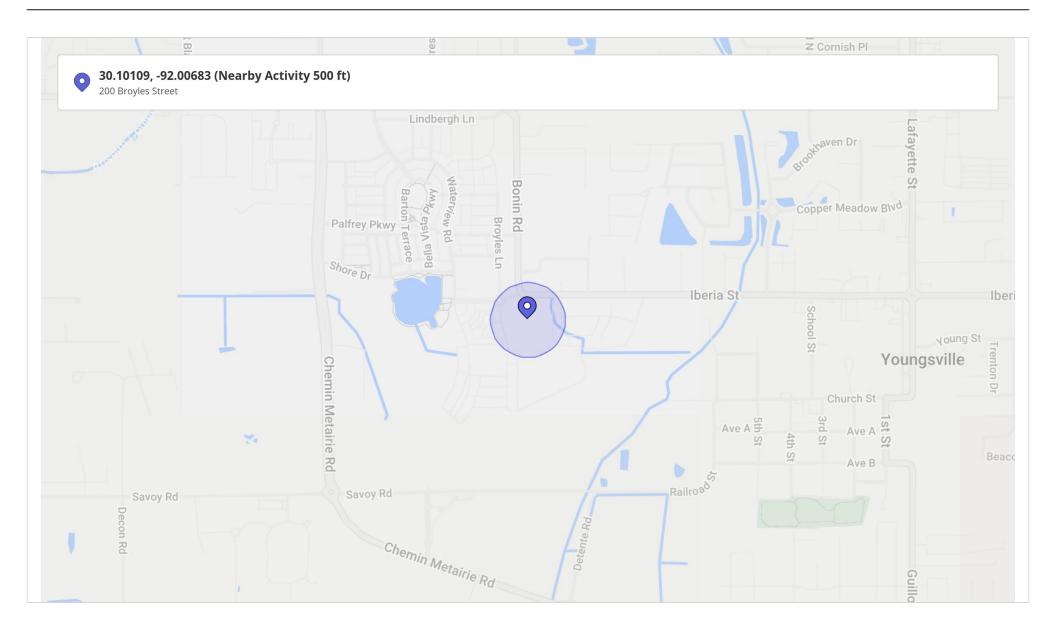
2023 New Residential Permits: 269

2023 New Residential Permit Value:

\$63,409,840







Jan 1 - Dec 31, 2024



Metrics			
<b>30.10109, -92.00683 (Nearby Activ</b> Iberia Street, Youngsville, LA 70592			
Visits	10.3K	Panel Visits	1.1K
Visitors	4.4K	Visits YoY	-22.5%
Visit Frequency	2.36	Visits Yo2Y	-12.4%
Avg. Dwell Time	68 min	Visits Yo3Y	+56.7%
an 1st, 2024 - Dec 31st, 2024 Data provided by Placer Labs Inc. (www.placer.ai)			Placer.

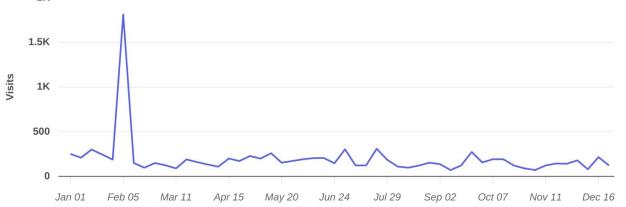
Jan 1 - Dec 31, 2024

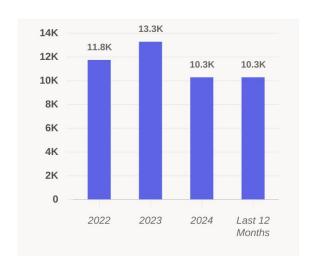


#### **Visits Trend**

30.10109, -92.00683 (Nearby Act... Iberia Street, Youngsville, LA

2K

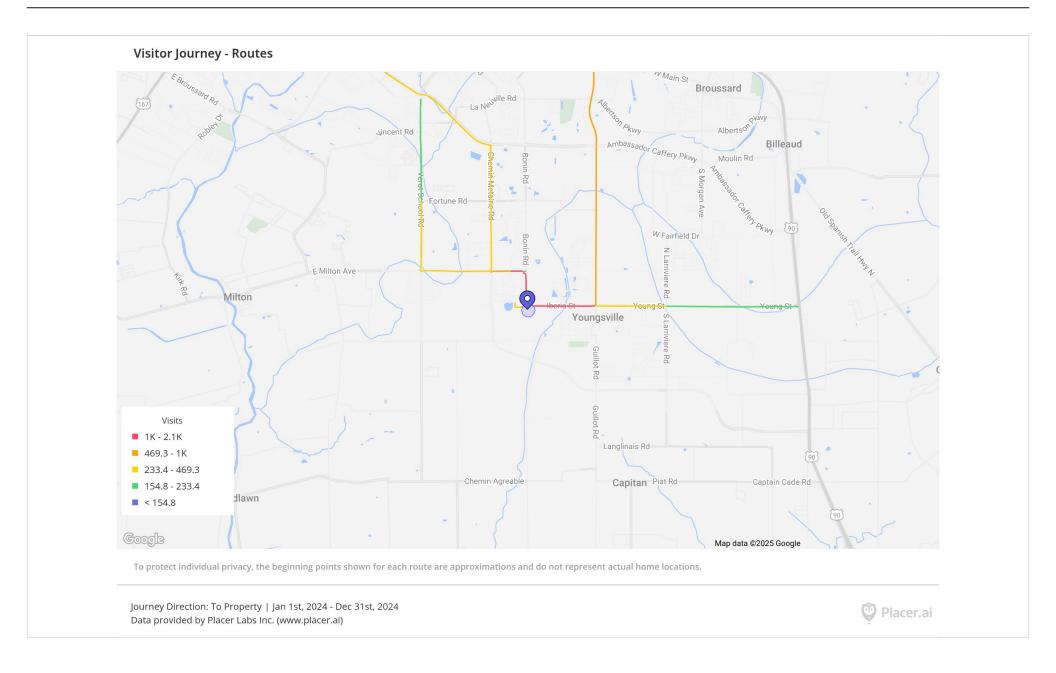




Weekly | Visits | Jan 1st, 2024 - Dec 31st, 2024 Data provided by Placer Labs Inc. (www.placer.ai)







Jan 1 - Dec 31, 2024



#### Prior / Post Compare

30.10109, -92.00683 (Nearby Activity 500 ft) / Iberia Street, Youngsville, LA					
Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Youngsville Jumps / Youngsville, LA	8.1%	1	Youngsville Jumps / Youngsville, LA	7.4%
2	SONIC Drive In / E Milton Ave, Youngsville, LA	3.8%	2	McDonald's / E Milton Ave, Youngsville, LA	2.9%
3	Rouses Market / E Milton Ave, Youngsville, LA	2.6%	3	SONIC Drive In / E Milton Ave, Youngsville, LA	2.5%
4	McDonald's / E Milton Ave, Youngsville, LA	2.4%	4	Rouses Market / E Milton Ave, Youngsville, LA	2.2%
5	Waterview at Sugar Mill Pond Apartments / Presco	1.9%	5	Romacelli Bistro e Vino in Sugar Mill Pond / Prescot	1.6%
6	Walgreens / E Milton Ave, Youngsville, LA	1.6%	6	Waterview at Sugar Mill Pond Apartments / Presco	1.5%
7	Troy Leblanc's Video & Editing Productions / Presc	1.5%	7	Troy Leblanc's Video & Editing Productions / Presc	1.3%
8	Shell / Lafayette St, Youngsville, LA	1.4%	8	River Marketplace / Ambassador Caffery Pkwy, Lafa	1.3%
9	Arion & Jack / Prescott Blvd., Youngsville, LA	1.4%	9	Shell / Lafayette St, Youngsville, LA	1.2%
10	RaceTrac / Ambassador Caffery Pkwy, Lafayette, LA	1.3%	10	Waffle House / E Milton Ave, Youngsville, LA	1%



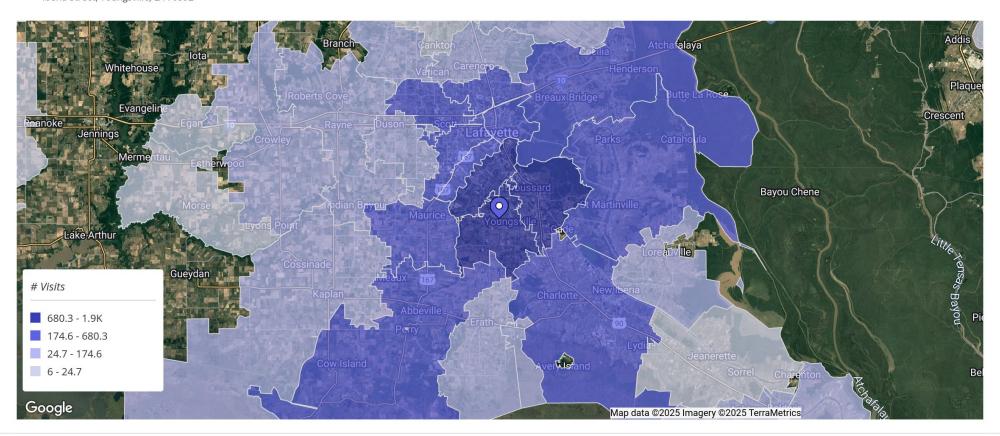
Jan 1 - Dec 31, 2024



#### **Visitors By Origin**

30.10109, -92.00683 (Nearby Activ...

Iberia Street, Youngsville, LA 70592



Jan 1 - Dec 31, 2024



# **30.10109, -92.00683 (Nearby Activ...** Iberia Street, Youngsville, LA 70592

Zipcode / City	Visits (% of Total) ♥
70592 Youngsville, LA	1.9K (18.2%)
70508 Lafayette, LA	1K (10.1%)
70518 Broussard, LA	839 (8.1%)
70582 Saint Martinville, LA	595 (5.8%)
70506 Lafayette, LA	489 (4.7%)
70503 Lafayette, LA	437 (4.2%)
70510 Abbeville, LA	366 (3.6%)
70560 New Iberia, LA	352 (3.4%)
70517 Breaux Bridge, LA	296 (2.9%)
<b>70583</b> Scott, LA	291 (2.8%)

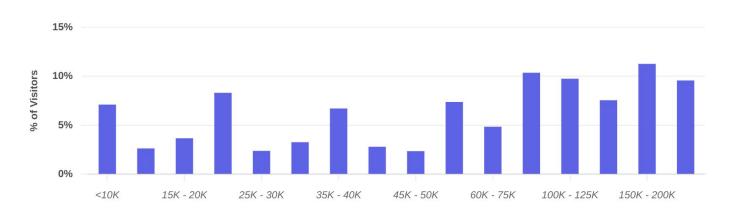


Jan 1 - Dec 31, 2024



#### **Household Income**

**30.10109, -92.00683 (Nearby Act...** Iberia Street, Youngsville, LA 70592



**Household Income** 

Average Income 101K

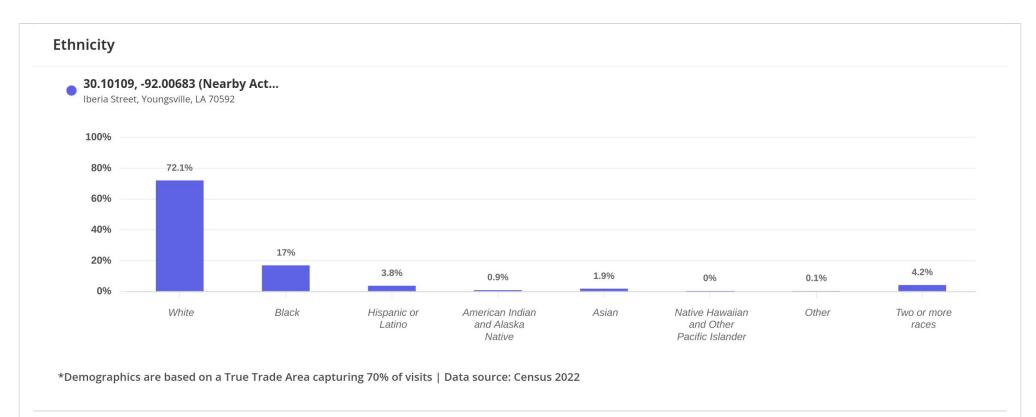
Median Income 70K

\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022



Jan 1 - Dec 31, 2024

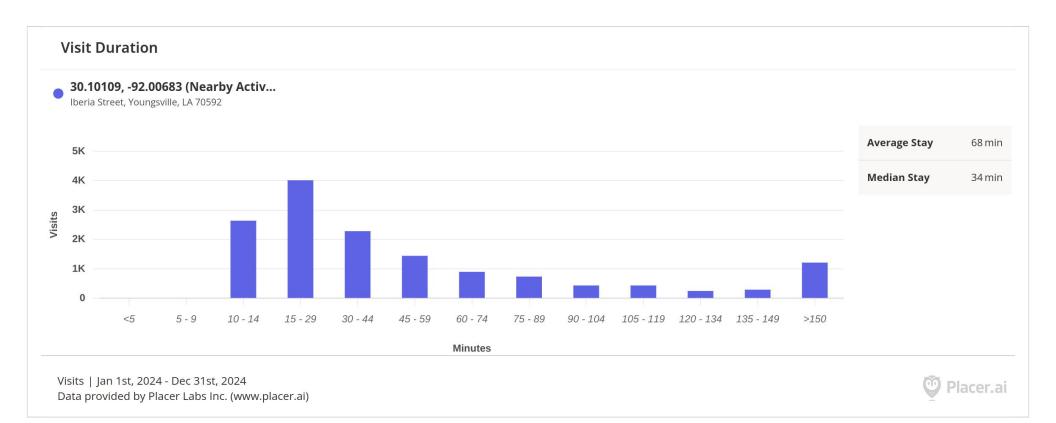






Jan 1 - Dec 31, 2024

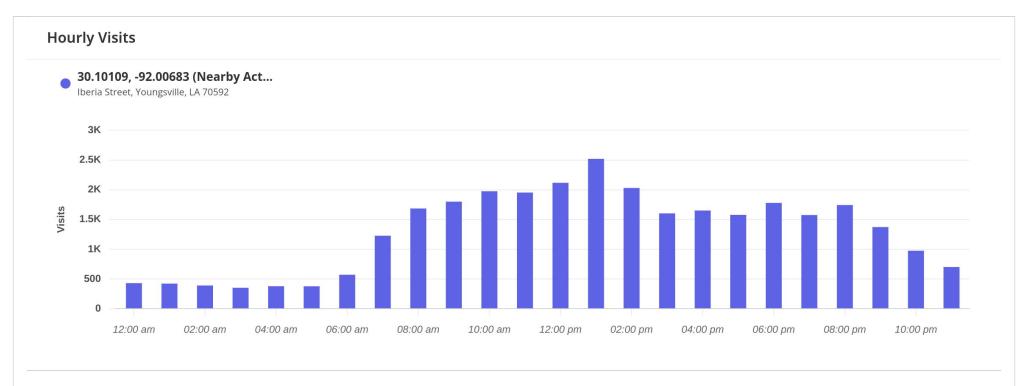






Jan 1 - Dec 31, 2024







Jan 1 - Dec 31, 2024



#### **Favorite Places**

Rank Name  Distance  1 River Marketplace / 4313 Ambassador Caffery Pkwy, Lafayette, LA 70508  4.8 mi	Visitors
1 River Marketplace / 4313 Ambassador Caffery Pkwy Lafavette LA 70508	
no mi	<b>3.6K</b> (82.5%)
2 Ambassador Town Center / 4535 Ambassador Caffery Pkwy, Lafayette, LA 70508 4.4 mi	<b>3.5K</b> (81.2%)
3 Acadiana Mall / 5725 Johnston St, Lafayette, LA 70503	<b>2.9K</b> (66.4%)
4 University of Louisiana / 104 E University Ave, Lafayette, LA 70504 7.8 mi	<b>2.8K</b> (64.8%)
5 Crossroads Annex / 609 Settlers Trace Blvd, Lafayette, LA 70508	<b>2.8K</b> (63%)
6 RaceTrac / 5100 Ambassador Caffery Pkwy, Lafayette, LA 70508	<b>2.7K</b> (61.3%)
7 Target / 4313 Ambassador Caffery Pkwy, Lafayette, LA 70508	<b>2.7K</b> (61.1%)
8 Acadiana Square / 5700 Johnston St, Lafayette, LA 70503	<b>2.6K</b> (59%)
9 Academy Sports + Outdoors / 4232 Ambassador Caffery Pkwy, Lafayette, LA 70508 4.9 mi	<b>2.5K</b> (58.3%)
10 Stirling Lafayette Shopping Center / 3001-3221 Louisiana Avenue, Lafayette, LA 70501 11.3 m	<b>2.5K</b> (56.8%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2024 - Dec 31st, 2024 Data provided by Placer Labs Inc. (www.placer.ai)





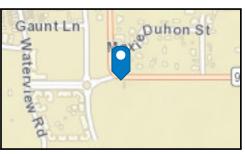
### Traffic Count Map

1003-1041 Iberia St, Youngsville, Louisiana, 70592 Rings: 1 mile radii

Prepared by Esri Latitude: 30.10196

Longitude: -92.00691





Source: ©2024 Kalibrate Technologies (Q3 2024).

Average Daily Traffic Volume

▲Up to 6,000 vehicles per day

▲6,001 - 15,000

**▲ 15,001 - 30,000** 

▲ 30,001 - 50,000

▲50,001 - 100,000

▲More than 100,000 per day



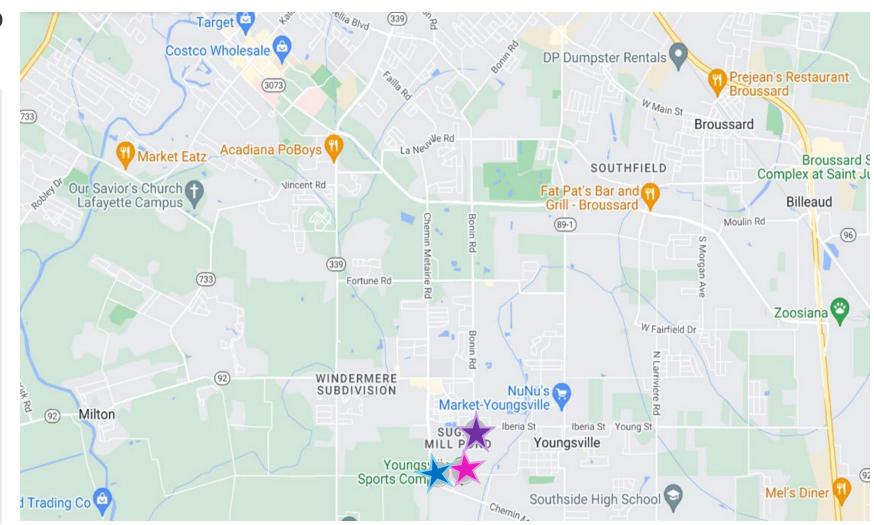
January 08, 2025



# SUGAR MILL POND SITES AVAILABLE FOR SALE YOUNGSVILLE, LA

### 1900 BLK CHEMIN METAIRIE RD 700 BLK SAVOY RD 700 BLK IBERIA ST

- Located in the heart of Youngsville's rapidly growing Chemin Metairie Pkwy retail corridor
- Each site is situated across the street from Youngsville Sports Complex, Louisiana's premier sports and recreational facility:
  - Hosts on average 850k yearly visitors
  - Phase I currently spans 70-acres (5 baseball fields, 4 softball fields, 9 beach volleyball courts, 10 tennis courts, recreational center/basketball courts, 6 soccer fields, and a splash park)
  - Currently under construction on Phase II with 47acre expansion (amphitheater, 8 outdoor pickleball courts, and 2 collegiate baseball fields), expected completion July 2024
- Near Rouses Supermarket, and Sugar Mill Pond (509acre TND by the developers of River Ranch)
- Within 1.5-mile radius of (8) schools with approximately 7,500 students enrolled (Acadiana Renaissance Charter Academy is expected to add an additional 1,000 students by August 2024-2025 school year, upon completion of new high school building)

















SUGAR MILL POND SOUTH CONCEPTUAL MASTER PLAN





NOT FOR CONSTRUCTION
REVENUES: 670101, 670601, 670601, 690301





#### **DIANA STEPHENS**

Commercial Sales & Leasing

M: 225-235-5755

diana@scoutrec.com