



Market Profile

Lafayette Parish, LA
Lafayette Parish, LA (22055)
Geography: County

Prepared by Esri

	Lafayette Par...
Population Summary	
2000 Total Population	190,360
2010 Total Population	221,578
2020 Total Population	249,400
2020 Group Quarters	5,150
2025 Total Population	263,498
2020-2025 Annual Rate	1.11%
2020 Total Daytime Population	266,946
Workers	127,778
Residents	139,168
Household Summary	
2000 Households	72,320
2000 Average Household Size	2.57
2010 Households	87,027
2010 Average Household Size	2.49
2020 Households	97,536
2020 Average Household Size	2.50
2025 Households	102,944
2025 Average Household Size	2.51
2020-2025 Annual Rate	1.09%
2010 Families	55,556
2010 Average Family Size	3.06
2020 Families	60,548
2020 Average Family Size	3.12
2025 Families	63,333
2025 Average Family Size	3.14
2020-2025 Annual Rate	0.90%
Housing Unit Summary	
2000 Housing Units	78,068
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	7.4%
2010 Housing Units	93,656
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	7.1%
2020 Housing Units	106,133
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	8.1%
2025 Housing Units	112,673
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	8.6%
Median Household Income	
2020	\$56,224
2025	\$58,595
Median Home Value	
2020	\$189,247
2025	\$210,612
Per Capita Income	
2020	\$30,344
2025	\$32,773
Median Age	
2010	33.4
2020	35.5
2025	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	97,536
<\$15,000	11.8%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	6.1%
\$200,000+	5.1%
Average Household Income	\$77,433
2025 Households by Income	
Household Income Base	102,944
<\$15,000	11.1%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	7.0%
\$200,000+	5.5%
Average Household Income	\$83,738
2020 Owner Occupied Housing Units by Value	
Total	63,941
<\$50,000	8.7%
\$50,000 - \$99,999	9.3%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	23.0%
\$200,000 - \$249,999	13.8%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	10.6%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.4%
Average Home Value	\$237,044
2025 Owner Occupied Housing Units by Value	
Total	67,494
<\$50,000	6.4%
\$50,000 - \$99,999	7.4%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	21.3%
\$200,000 - \$249,999	13.8%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	14.1%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.6%
Average Home Value	\$265,145

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Lafayette Par...
2010 Population by Age	
Total	221,578
0 - 4	7.1%
5 - 9	6.6%
10 - 14	6.7%
15 - 24	16.6%
25 - 34	15.4%
35 - 44	12.5%
45 - 54	14.2%
55 - 64	10.7%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.2%
18 +	75.5%
2020 Population by Age	
Total	249,400
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	14.2%
25 - 34	15.8%
35 - 44	13.3%
45 - 54	11.5%
55 - 64	12.3%
65 - 74	8.4%
75 - 84	3.8%
85 +	1.5%
18 +	77.3%
2025 Population by Age	
Total	263,498
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	13.8%
25 - 34	14.5%
35 - 44	14.2%
45 - 54	11.3%
55 - 64	11.1%
65 - 74	9.5%
75 - 84	4.8%
85 +	1.6%
18 +	77.3%
2010 Population by Sex	
Males	108,156
Females	113,422
2020 Population by Sex	
Males	121,898
Females	127,502
2025 Population by Sex	
Males	128,785
Females	134,713

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
2010 Population by Race/Ethnicity	
Total	221,578
White Alone	69.4%
Black Alone	25.8%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	3.9%
Diversity Index	49.3
2020 Population by Race/Ethnicity	
Total	249,400
White Alone	67.2%
Black Alone	26.7%
American Indian Alone	0.3%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.0%
Hispanic Origin	4.9%
Diversity Index	52.6
2025 Population by Race/Ethnicity	
Total	263,498
White Alone	65.9%
Black Alone	27.2%
American Indian Alone	0.3%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	2.3%
Hispanic Origin	5.7%
Diversity Index	54.6
2010 Population by Relationship and Household Type	
Total	221,578
In Households	97.7%
In Family Households	79.1%
Householder	25.1%
Spouse	17.2%
Child	31.4%
Other relative	3.1%
Nonrelative	2.4%
In Nonfamily Households	18.5%
In Group Quarters	2.3%
Institutionalized Population	1.0%
Noninstitutionalized Population	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
2020 Population 25+ by Educational Attainment	
Total	165,949
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	25.7%
GED/Alternative Credential	4.5%
Some College, No Degree	19.4%
Associate Degree	5.8%
Bachelor's Degree	23.2%
Graduate/Professional Degree	10.1%
2020 Population 15+ by Marital Status	
Total	201,334
Never Married	38.8%
Married	45.6%
Widowed	4.9%
Divorced	10.7%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	132,572
Population 16+ Employed	83.3%
Population 16+ Unemployment rate	16.7%
Population 16-24 Employed	11.8%
Population 16-24 Unemployment rate	31.3%
Population 25-54 Employed	65.8%
Population 25-54 Unemployment rate	14.9%
Population 55-64 Employed	15.7%
Population 55-64 Unemployment rate	12.7%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	11.7%
2020 Employed Population 16+ by Industry	
Total	110,395
Agriculture/Mining	7.2%
Construction	7.5%
Manufacturing	7.0%
Wholesale Trade	3.0%
Retail Trade	9.1%
Transportation/Utilities	4.5%
Information	1.2%
Finance/Insurance/Real Estate	5.6%
Services	51.7%
Public Administration	3.1%
2020 Employed Population 16+ by Occupation	
Total	110,395
White Collar	61.3%
Management/Business/Financial	13.8%
Professional	23.8%
Sales	11.0%
Administrative Support	12.7%
Services	16.4%
Blue Collar	22.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	3.3%
Production	5.5%
Transportation/Material Moving	5.2%

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July 02, 2020



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2010 Households by Type	
Total	87,027
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	63.8%
Husband-wife Families	43.7%
With Related Children	20.2%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	15.0%
With Related Children	10.3%
Nonfamily Households	8.4%
All Households with Children	33.9%
Multigenerational Households	3.5%
Unmarried Partner Households	7.4%
Male-female	6.6%
Same-sex	0.8%
2010 Households by Size	
Total	87,027
1 Person Household	27.8%
2 Person Household	32.3%
3 Person Household	17.3%
4 Person Household	13.5%
5 Person Household	5.9%
6 Person Household	2.1%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	87,027
Owner Occupied	65.0%
Owned with a Mortgage/Loan	41.7%
Owned Free and Clear	23.3%
Renter Occupied	35.0%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	176
Percent of Income for Mortgage	14.1%
Wealth Index	78
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	93,656
Housing Units Inside Urbanized Area	92.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	7.9%
2010 Population By Urban/ Rural Status	
Total Population	221,578
Population Inside Urbanized Area	91.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	8.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Lafayette Par...
Top 3 Tapestry Segments		
1.		Middleburg (4C)
2.		Soccer Moms (4A)
3.		In Style (5B)
2020 Consumer Spending		
Apparel & Services: Total \$		\$183,742,707
Average Spent		\$1,883.85
Spending Potential Index		88
Education: Total \$		\$143,571,968
Average Spent		\$1,471.99
Spending Potential Index		82
Entertainment/Recreation: Total \$		\$274,677,469
Average Spent		\$2,816.16
Spending Potential Index		87
Food at Home: Total \$		\$455,401,331
Average Spent		\$4,669.06
Spending Potential Index		87
Food Away from Home: Total \$		\$323,120,562
Average Spent		\$3,312.83
Spending Potential Index		88
Health Care: Total \$		\$493,883,800
Average Spent		\$5,063.61
Spending Potential Index		88
HH Furnishings & Equipment: Total \$		\$187,894,348
Average Spent		\$1,926.41
Spending Potential Index		88
Personal Care Products & Services: Total \$		\$79,164,384
Average Spent		\$811.64
Spending Potential Index		88
Shelter: Total \$		\$1,596,351,813
Average Spent		\$16,366.80
Spending Potential Index		84
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$204,469,615
Average Spent		\$2,096.35
Spending Potential Index		90
Travel: Total \$		\$197,423,898
Average Spent		\$2,024.11
Spending Potential Index		84
Vehicle Maintenance & Repairs: Total \$		\$102,372,971
Average Spent		\$1,049.59
Spending Potential Index		91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.