



# Market Profile

Lafayette City, LA  
 Lafayette City, LA (2240735)  
 Geography: Place

Prepared by Esri

	Lafayette cit...
<b>Population Summary</b>	
2010 Total Population	122,445
2020 Total Population	121,378
2020 Group Quarters	2,289
2023 Total Population	123,274
2023 Group Quarters	2,289
2028 Total Population	125,810
2023-2028 Annual Rate	0.41%
2023 Total Daytime Population	174,898
Workers	113,447
Residents	61,451
<b>Household Summary</b>	
2010 Households	50,094
2010 Average Household Size	2.35
2020 Total Households	52,230
2020 Average Household Size	2.28
2023 Households	53,723
2023 Average Household Size	2.25
2028 Households	55,115
2028 Average Household Size	2.24
2023-2028 Annual Rate	0.51%
2010 Families	29,076
2010 Average Family Size	3.01
2023 Families	29,204
2023 Average Family Size	2.97
2028 Families	29,723
2028 Average Family Size	2.96
2023-2028 Annual Rate	0.35%
<b>Housing Unit Summary</b>	
2000 Housing Units	48,012
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	7.2%
2010 Housing Units	54,023
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	7.3%
2020 Housing Units	58,640
Vacant Housing Units	10.9%
2023 Housing Units	61,052
Owner Occupied Housing Units	49.9%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	12.0%
2028 Housing Units	62,687
Owner Occupied Housing Units	50.4%
Renter Occupied Housing Units	37.5%
Vacant Housing Units	12.1%
<b>Median Household Income</b>	
2023	\$53,147
2028	\$57,683
<b>Median Home Value</b>	
2023	\$229,589
2028	\$268,489
<b>Per Capita Income</b>	
2023	\$37,989
2028	\$43,079
<b>Median Age</b>	
2010	33.5
2023	36.8
2028	38.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2023 Households by Income

Household Income Base	53,709
<\$15,000	17.1%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	7.1%
\$200,000+	8.1%
Average Household Income	\$87,015

### 2028 Households by Income

Household Income Base	55,101
<\$15,000	16.0%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	8.8%
\$200,000+	9.1%
Average Household Income	\$98,186

### 2023 Owner Occupied Housing Units by Value

Total	30,449
<\$50,000	5.0%
\$50,000 - \$99,999	9.7%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	15.6%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	11.6%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	8.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$279,841

### 2028 Owner Occupied Housing Units by Value

Total	31,584
<\$50,000	2.8%
\$50,000 - \$99,999	5.7%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	15.6%
\$250,000 - \$299,999	14.8%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	10.0%
\$500,000 - \$749,999	10.3%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	4.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$347,219

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Lafayette cit...</b>
<b>2010 Population by Age</b>	
Total	122,443
0 - 4	6.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	19.2%
25 - 34	14.8%
35 - 44	11.2%
45 - 54	13.8%
55 - 64	11.2%
65 - 74	6.2%
75 - 84	4.2%
85 +	1.5%
18 +	78.2%
<b>2023 Population by Age</b>	
Total	123,274
0 - 4	5.4%
5 - 9	5.6%
10 - 14	5.6%
15 - 24	14.5%
25 - 34	16.5%
35 - 44	12.4%
45 - 54	10.5%
55 - 64	12.4%
65 - 74	10.1%
75 - 84	5.2%
85 +	2.0%
18 +	80.2%
<b>2028 Population by Age</b>	
Total	125,810
0 - 4	5.5%
5 - 9	5.4%
10 - 14	5.5%
15 - 24	14.1%
25 - 34	15.0%
35 - 44	13.8%
45 - 54	10.6%
55 - 64	10.7%
65 - 74	10.7%
75 - 84	6.4%
85 +	2.3%
18 +	80.5%
<b>2010 Population by Sex</b>	
Males	59,419
Females	63,026
<b>2023 Population by Sex</b>	
Males	60,265
Females	63,009
<b>2028 Population by Sex</b>	
Males	61,364
Females	64,446

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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**Lafayette cit...**

2010 Population by Race/Ethnicity	
Total	122,445
White Alone	64.1%
Black Alone	30.8%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.7%
Hispanic Origin	3.8%
Diversity Index	53.1
2020 Population by Race/Ethnicity	
Total	121,378
White Alone	58.1%
Black Alone	30.7%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	5.8%
Hispanic Origin	6.2%
Diversity Index	61.4
2023 Population by Race/Ethnicity	
Total	123,274
White Alone	57.1%
Black Alone	31.2%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	6.2%
Hispanic Origin	6.7%
Diversity Index	62.5
2028 Population by Race/Ethnicity	
Total	125,810
White Alone	55.8%
Black Alone	31.5%
American Indian Alone	0.5%
Asian Alone	2.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	6.7%
Hispanic Origin	7.4%
Diversity Index	64.0
2010 Population by Relationship and Household Type	
Total	122,445
In Households	96.2%
In Family Households	73.5%
Householder	23.8%
Spouse	15.5%
Child	28.9%
Other relative	3.2%
Nonrelative	2.1%
In Nonfamily Households	22.7%
In Group Quarters	3.8%
Institutionalized Population	1.5%
Noninstitutionalized Population	2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2023 Population 25+ by Educational Attainment</b>	
Total	84,964
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	22.9%
GED/Alternative Credential	4.4%
Some College, No Degree	17.3%
Associate Degree	5.6%
Bachelor's Degree	25.5%
Graduate/Professional Degree	14.8%
<b>2023 Population 15+ by Marital Status</b>	
Total	102,855
Never Married	40.9%
Married	42.8%
Widowed	6.3%
Divorced	9.9%
<b>2023 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	65,002
Population 16+ Employed	95.0%
Population 16+ Unemployment rate	5.0%
Population 16-24 Employed	15.3%
Population 16-24 Unemployment rate	13.4%
Population 25-54 Employed	60.5%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	15.1%
Population 55-64 Unemployment rate	1.4%
Population 65+ Employed	9.0%
Population 65+ Unemployment rate	1.9%
<b>2023 Employed Population 16+ by Industry</b>	
Total	61,765
Agriculture/Mining	4.2%
Construction	4.8%
Manufacturing	3.5%
Wholesale Trade	2.2%
Retail Trade	11.9%
Transportation/Utilities	4.0%
Information	2.1%
Finance/Insurance/Real Estate	5.3%
Services	58.5%
Public Administration	3.5%
<b>2023 Employed Population 16+ by Occupation</b>	
Total	61,765
White Collar	66.6%
Management/Business/Financial	16.5%
Professional	29.2%
Sales	11.6%
Administrative Support	9.4%
Services	17.9%
Blue Collar	15.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	2.3%
Production	3.3%
Transportation/Material Moving	5.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Households by Type</b>	
Total	50,092
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	58.0%
Husband-wife Families	37.8%
With Related Children	15.8%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.5%
With Related Children	10.2%
Nonfamily Households	10.0%
All Households with Children	28.9%
Multigenerational Households	3.3%
Unmarried Partner Households	7.0%
Male-female	6.1%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	50,094
1 Person Household	31.9%
2 Person Household	33.1%
3 Person Household	15.6%
4 Person Household	11.4%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	50,100
Owner Occupied	56.3%
Owned with a Mortgage/Loan	34.7%
Owned Free and Clear	21.6%
Renter Occupied	43.7%
<b>2023 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	99
Percent of Income for Mortgage	25.9%
Wealth Index	77
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	54,023
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	122,445
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1. In Style (5B)
2. Old and Newcomers (8F)
3. Modest Income Homes (12D)

### 2023 Consumer Spending

Apparel & Services: Total \$	\$98,577,303
Average Spent	\$1,834.92
Spending Potential Index	83
Education: Total \$	\$76,552,097
Average Spent	\$1,424.94
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$164,900,290
Average Spent	\$3,069.45
Spending Potential Index	81
Food at Home: Total \$	\$301,874,828
Average Spent	\$5,619.10
Spending Potential Index	83
Food Away from Home: Total \$	\$166,502,776
Average Spent	\$3,099.28
Spending Potential Index	83
Health Care: Total \$	\$325,991,569
Average Spent	\$6,068.01
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$130,239,641
Average Spent	\$2,424.28
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$42,905,921
Average Spent	\$798.65
Spending Potential Index	84
Shelter: Total \$	\$1,091,020,392
Average Spent	\$20,308.26
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$136,926,979
Average Spent	\$2,548.76
Spending Potential Index	81
Travel: Total \$	\$97,526,826
Average Spent	\$1,815.36
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$59,389,631
Average Spent	\$1,105.48
Spending Potential Index	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 26, 2023