



# Market Profile

Lafayette City, LA  
Lafayette City, LA (2240735)  
Geography: Place

Prepared by Esri

	Lafayette cit...
<b>Population Summary</b>	
2000 Total Population	113,350
2010 Total Population	123,173
2020 Total Population	132,333
2020 Group Quarters	4,638
2025 Total Population	137,625
2020-2025 Annual Rate	0.79%
2020 Total Daytime Population	160,387
Workers	86,701
Residents	73,686
<b>Household Summary</b>	
2000 Households	44,634
2000 Average Household Size	2.44
2010 Households	50,530
2010 Average Household Size	2.35
2020 Households	54,246
2020 Average Household Size	2.35
2025 Households	56,442
2025 Average Household Size	2.36
2020-2025 Annual Rate	0.80%
2010 Families	29,357
2010 Average Family Size	3.00
2020 Families	30,048
2020 Average Family Size	3.06
2025 Families	30,845
2025 Average Family Size	3.08
2020-2025 Annual Rate	0.52%
<b>Housing Unit Summary</b>	
2000 Housing Units	48,102
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	7.2%
2010 Housing Units	54,523
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	7.3%
2020 Housing Units	59,337
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	41.2%
Vacant Housing Units	8.6%
2025 Housing Units	62,109
Owner Occupied Housing Units	49.6%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	9.1%
<b>Median Household Income</b>	
2020	\$50,802
2025	\$52,151
<b>Median Home Value</b>	
2020	\$194,087
2025	\$218,368
<b>Per Capita Income</b>	
2020	\$29,838
2025	\$31,802
<b>Median Age</b>	
2010	33.4
2020	35.3
2025	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### 2020 Households by Income

Household Income Base	54,248
<\$15,000	14.1%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	5.2%
\$200,000+	4.9%
Average Household Income	\$72,413

### 2025 Households by Income

Household Income Base	56,442
<\$15,000	13.3%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	5.7%
\$200,000+	5.1%
Average Household Income	\$77,186

### 2020 Owner Occupied Housing Units by Value

Total	29,803
<\$50,000	6.0%
\$50,000 - \$99,999	9.4%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	22.4%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	11.1%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.6%
Average Home Value	\$255,859

### 2025 Owner Occupied Housing Units by Value

Total	30,789
<\$50,000	4.5%
\$50,000 - \$99,999	7.7%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	12.1%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	5.4%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.7%
Average Home Value	\$282,647

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Lafayette cit...</b>
<b>2010 Population by Age</b>	
Total	123,173
0 - 4	6.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	19.2%
25 - 34	15.0%
35 - 44	11.3%
45 - 54	13.8%
55 - 64	11.3%
65 - 74	6.1%
75 - 84	4.1%
85 +	1.4%
18 +	78.2%
<b>2020 Population by Age</b>	
Total	132,332
0 - 4	5.6%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	16.4%
25 - 34	16.7%
35 - 44	11.8%
45 - 54	10.6%
55 - 64	12.4%
65 - 74	9.0%
75 - 84	4.6%
85 +	2.0%
18 +	80.3%
<b>2025 Population by Age</b>	
Total	137,625
0 - 4	5.7%
5 - 9	5.4%
10 - 14	5.3%
15 - 24	15.8%
25 - 34	15.4%
35 - 44	13.3%
45 - 54	10.3%
55 - 64	11.1%
65 - 74	10.1%
75 - 84	5.7%
85 +	2.1%
18 +	80.5%
<b>2010 Population by Sex</b>	
Males	59,807
Females	63,366
<b>2020 Population by Sex</b>	
Males	64,245
Females	68,087
<b>2025 Population by Sex</b>	
Males	66,751
Females	70,874

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Lafayette cit...
<b>2010 Population by Race/Ethnicity</b>		
Total		123,173
White Alone		64.1%
Black Alone		30.7%
American Indian Alone		0.3%
Asian Alone		1.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.3%
Two or More Races		1.7%
Hispanic Origin		3.8%
Diversity Index		53.1
<b>2020 Population by Race/Ethnicity</b>		
Total		132,333
White Alone		61.4%
Black Alone		32.1%
American Indian Alone		0.3%
Asian Alone		2.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.6%
Two or More Races		2.1%
Hispanic Origin		5.0%
Diversity Index		56.5
<b>2025 Population by Race/Ethnicity</b>		
Total		137,625
White Alone		60.1%
Black Alone		32.6%
American Indian Alone		0.3%
Asian Alone		2.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.8%
Two or More Races		2.4%
Hispanic Origin		5.8%
Diversity Index		58.3
<b>2010 Population by Relationship and Household Type</b>		
Total		123,173
In Households		96.3%
In Family Households		73.6%
Householder		23.8%
Spouse		15.6%
Child		28.9%
Other relative		3.2%
Nonrelative		2.1%
In Nonfamily Households		22.7%
In Group Quarters		3.7%
Institutionalized Population		1.4%
Noninstitutionalized Population		2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Population 25+ by Educational Attainment</b>	
Total	88,734
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	22.8%
GED/Alternative Credential	4.4%
Some College, No Degree	19.8%
Associate Degree	5.2%
Bachelor's Degree	25.1%
Graduate/Professional Degree	11.7%
<b>2020 Population 15+ by Marital Status</b>	
Total	110,394
Never Married	44.2%
Married	39.5%
Widowed	5.5%
Divorced	10.7%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	71,057
Population 16+ Employed	82.2%
Population 16+ Unemployment rate	17.8%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	31.9%
Population 25-54 Employed	62.7%
Population 25-54 Unemployment rate	15.7%
Population 55-64 Employed	15.4%
Population 55-64 Unemployment rate	13.3%
Population 65+ Employed	8.0%
Population 65+ Unemployment rate	12.1%
<b>2020 Employed Population 16+ by Industry</b>	
Total	58,395
Agriculture/Mining	5.3%
Construction	6.7%
Manufacturing	6.1%
Wholesale Trade	3.1%
Retail Trade	9.7%
Transportation/Utilities	4.3%
Information	1.4%
Finance/Insurance/Real Estate	5.3%
Services	55.2%
Public Administration	3.1%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	58,396
White Collar	62.0%
Management/Business/Financial	13.1%
Professional	25.0%
Sales	11.5%
Administrative Support	12.4%
Services	18.7%
Blue Collar	19.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	2.5%
Production	4.9%
Transportation/Material Moving	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	50,530
Households with 1 Person	31.8%
Households with 2+ People	68.2%
Family Households	58.1%
Husband-wife Families	37.9%
With Related Children	15.9%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.4%
With Related Children	10.2%
Nonfamily Households	10.1%
All Households with Children	28.9%
Multigenerational Households	3.3%
Unmarried Partner Households	6.9%
Male-female	6.1%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	50,530
1 Person Household	31.8%
2 Person Household	33.1%
3 Person Household	15.7%
4 Person Household	11.4%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	50,530
Owner Occupied	56.1%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	21.3%
Renter Occupied	43.9%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	160
Percent of Income for Mortgage	16.0%
Wealth Index	73
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	54,523
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	123,173
Population Inside Urbanized Area	99.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. In Style (5B)
2. Old and Newcomers (8F)
3. Modest Income Homes (12D)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$96,273,950
Average Spent	\$1,774.77
Spending Potential Index	83
Education: Total \$	\$77,263,424
Average Spent	\$1,424.32
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$142,158,791
Average Spent	\$2,620.63
Spending Potential Index	81
Food at Home: Total \$	\$237,287,745
Average Spent	\$4,374.29
Spending Potential Index	82
Food Away from Home: Total \$	\$168,411,982
Average Spent	\$3,104.60
Spending Potential Index	82
Health Care: Total \$	\$253,536,143
Average Spent	\$4,673.82
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$96,781,396
Average Spent	\$1,784.12
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$41,268,554
Average Spent	\$760.77
Spending Potential Index	83
Shelter: Total \$	\$849,257,553
Average Spent	\$15,655.67
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$103,910,961
Average Spent	\$1,915.55
Spending Potential Index	82
Travel: Total \$	\$101,936,658
Average Spent	\$1,879.16
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$53,994,235
Average Spent	\$995.36
Spending Potential Index	86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.