

**LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY (LEDA)**  
**211 E. Devalcourt Street, Lafayette, LA 70506**

PUBLIC MEETING NOTICE/AGENDA  
EXECUTIVE COMMITTEE MEETING

MEETING DATE/TIME: Thursday, March 13, 2025 at 3:00 p.m.

MEETING LOCATION: LEDA Conference Room, 211 E. Devalcourt Street, Lafayette, LA 70506

Agenda Items:

1. Call to Order
2. Invocation and Pledge of Allegiance
3. Finance Committee Actions
  - a. Approval of the February 2025 Finance Report
4. Executive Committee Actions
  - a. Consideration and vote on an Engagement Proposal with BBR Creative
  - b. Consideration and vote on an Agreement with TFS Results (Mark Perna)
  - c. Consideration and vote on an Agreement with STEM Global Action
  - d. Consideration and vote on an Agreement with Opportunity Machine, Inc. (Innovate South)
  - e. To discuss: LEDA Interstate Park Interest
5. President and CEO Report
6. Chair of the Board Report
7. Adjournment

Blake R. David, Chair  
Lafayette Economic Development Authority  
211 E. Devalcourt St., Lafayette, LA 70506  
337-593-1400