



# Market Profile

Lafayette Parish, LA 8  
 Lafayette Parish, LA (22055)  
 Geography: County

Prepared by Esri

	Lafayette Par...
<b>Population Summary</b>	
2000 Total Population	190,360
2010 Total Population	221,578
2018 Total Population	252,406
2018 Group Quarters	5,166
2023 Total Population	272,130
2018-2023 Annual Rate	1.52%
2018 Total Daytime Population	278,381
Workers	140,492
Residents	137,889
<b>Household Summary</b>	
2000 Households	72,320
2000 Average Household Size	2.57
2010 Households	87,027
2010 Average Household Size	2.49
2018 Households	98,896
2018 Average Household Size	2.50
2023 Households	106,568
2023 Average Household Size	2.51
2018-2023 Annual Rate	1.51%
2010 Families	55,556
2010 Average Family Size	3.06
2018 Families	61,620
2018 Average Family Size	3.13
2023 Families	65,743
2023 Average Family Size	3.15
2018-2023 Annual Rate	1.30%
<b>Housing Unit Summary</b>	
2000 Housing Units	78,068
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	7.4%
2010 Housing Units	93,656
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	7.1%
2018 Housing Units	105,801
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	32.4%
Vacant Housing Units	6.5%
2023 Housing Units	113,691
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	6.3%
<b>Median Household Income</b>	
2018	\$52,194
2023	\$55,336
<b>Median Home Value</b>	
2018	\$187,320
2023	\$215,618
<b>Per Capita Income</b>	
2018	\$30,864
2023	\$33,821
<b>Median Age</b>	
2010	33.4
2018	35.1
2023	36.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>	
Household Income Base	98,896
<\$15,000	13.7%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	6.2%
\$200,000+	6.0%
Average Household Income	\$77,401
<b>2023 Households by Income</b>	
Household Income Base	106,568
<\$15,000	12.3%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	7.1%
\$200,000+	6.7%
Average Household Income	\$85,093
<b>2018 Owner Occupied Housing Units by Value</b>	
Total	64,664
<\$50,000	9.0%
\$50,000 - \$99,999	10.8%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	20.1%
\$200,000 - \$249,999	13.6%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	3.7%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$230,839
<b>2023 Owner Occupied Housing Units by Value</b>	
Total	70,982
<\$50,000	6.2%
\$50,000 - \$99,999	8.1%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	18.6%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	12.2%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	6.3%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$272,228

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
<b>2010 Population by Age</b>	
Total	221,578
0 - 4	7.1%
5 - 9	6.6%
10 - 14	6.7%
15 - 24	16.6%
25 - 34	15.4%
35 - 44	12.5%
45 - 54	14.2%
55 - 64	10.7%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.2%
18 +	75.5%
<b>2018 Population by Age</b>	
Total	252,406
0 - 4	6.5%
5 - 9	6.5%
10 - 14	6.4%
15 - 24	14.7%
25 - 34	15.9%
35 - 44	12.8%
45 - 54	11.9%
55 - 64	12.3%
65 - 74	7.9%
75 - 84	3.7%
85 +	1.4%
18 +	77.1%
<b>2023 Population by Age</b>	
Total	272,130
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	13.9%
25 - 34	15.0%
35 - 44	13.9%
45 - 54	11.2%
55 - 64	11.5%
65 - 74	9.2%
75 - 84	4.5%
85 +	1.5%
18 +	77.1%
<b>2010 Population by Sex</b>	
Males	108,156
Females	113,422
<b>2018 Population by Sex</b>	
Males	123,286
Females	129,120
<b>2023 Population by Sex</b>	
Males	133,127
Females	139,003

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
<b>2010 Population by Race/Ethnicity</b>	
Total	221,578
White Alone	69.4%
Black Alone	25.8%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	3.9%
Diversity Index	49.3
<b>2018 Population by Race/Ethnicity</b>	
Total	252,406
White Alone	68.0%
Black Alone	26.1%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.0%
Hispanic Origin	5.0%
Diversity Index	52.0
<b>2023 Population by Race/Ethnicity</b>	
Total	272,130
White Alone	66.6%
Black Alone	26.5%
American Indian Alone	0.3%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.0%
Two or More Races	2.3%
Hispanic Origin	6.1%
Diversity Index	54.4
<b>2010 Population by Relationship and Household Type</b>	
Total	221,578
In Households	97.7%
In Family Households	79.1%
Householder	25.1%
Spouse	17.2%
Child	31.4%
Other relative	3.1%
Nonrelative	2.4%
In Nonfamily Households	18.5%
In Group Quarters	2.3%
Institutionalized Population	1.0%
Noninstitutionalized Population	1.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



	Lafayette Par...
<b>2018 Population 25+ by Educational Attainment</b>	
Total	166,522
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	9.0%
High School Graduate	24.0%
GED/Alternative Credential	4.2%
Some College, No Degree	21.1%
Associate Degree	6.0%
Bachelor's Degree	21.9%
Graduate/Professional Degree	9.9%
<b>2018 Population 15+ by Marital Status</b>	
Total	203,501
Never Married	40.0%
Married	43.7%
Widowed	4.4%
Divorced	11.9%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.0%
Civilian Unemployed (Unemployment Rate)	4.0%
<b>2018 Employed Population 16+ by Industry</b>	
Total	115,665
Agriculture/Mining	6.6%
Construction	6.3%
Manufacturing	6.5%
Wholesale Trade	2.8%
Retail Trade	11.1%
Transportation/Utilities	4.3%
Information	1.7%
Finance/Insurance/Real Estate	5.6%
Services	52.4%
Public Administration	2.8%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	115,665
White Collar	60.2%
Management/Business/Financial	13.6%
Professional	22.1%
Sales	12.0%
Administrative Support	12.5%
Services	19.1%
Blue Collar	20.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	4.0%
Production	5.8%
Transportation/Material Moving	4.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	221,578
Population Inside Urbanized Area	91.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
<b>2010 Households by Type</b>	
Total	87,027
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	63.8%
Husband-wife Families	43.7%
With Related Children	20.2%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	15.0%
With Related Children	10.3%
Nonfamily Households	8.4%
All Households with Children	33.9%
Multigenerational Households	3.5%
Unmarried Partner Households	7.4%
Male-female	6.6%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	87,027
1 Person Household	27.8%
2 Person Household	32.3%
3 Person Household	17.3%
4 Person Household	13.5%
5 Person Household	5.9%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	87,027
Owner Occupied	65.0%
Owned with a Mortgage/Loan	41.7%
Owned Free and Clear	23.3%
Renter Occupied	35.0%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	93,656
Housing Units Inside Urbanized Area	92.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	7.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		Lafayette Par...
	1.	Middleburg (4C)
	2.	Soccer Moms (4A)
	3.	In Style (5B)
2018 Consumer Spending		
Apparel & Services: Total \$		\$202,574,178
Average Spent		\$2,048.36
Spending Potential Index		94
Education: Total \$		\$129,671,307
Average Spent		\$1,311.19
Spending Potential Index		91
Entertainment/Recreation: Total \$		\$297,374,153
Average Spent		\$3,006.94
Spending Potential Index		93
Food at Home: Total \$		\$469,935,031
Average Spent		\$4,751.81
Spending Potential Index		95
Food Away from Home: Total \$		\$330,137,901
Average Spent		\$3,338.23
Spending Potential Index		95
Health Care: Total \$		\$529,702,884
Average Spent		\$5,356.16
Spending Potential Index		94
HH Furnishings & Equipment: Total \$		\$194,011,799
Average Spent		\$1,961.78
Spending Potential Index		94
Personal Care Products & Services: Total \$		\$77,198,958
Average Spent		\$780.61
Spending Potential Index		94
Shelter: Total \$		\$1,535,702,171
Average Spent		\$15,528.46
Spending Potential Index		93
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$223,671,750
Average Spent		\$2,261.69
Spending Potential Index		91
Travel: Total \$		\$191,546,289
Average Spent		\$1,936.85
Spending Potential Index		90
Vehicle Maintenance & Repairs: Total \$		\$100,700,737
Average Spent		\$1,018.25
Spending Potential Index		95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.