



Market Profile

Lafayette City, LA 4
Lafayette City, LA (2240735)
Geography: Place

Prepared by Esri

	Lafayette cit...
Population Summary	
2000 Total Population	112,000
2010 Total Population	121,522
2018 Total Population	132,747
2018 Group Quarters	4,642
2023 Total Population	140,552
2018-2023 Annual Rate	1.15%
2018 Total Daytime Population	176,145
Workers	104,239
Residents	71,906
Household Summary	
2000 Households	44,107
2000 Average Household Size	2.44
2010 Households	49,858
2010 Average Household Size	2.35
2018 Households	54,531
2018 Average Household Size	2.35
2023 Households	57,789
2023 Average Household Size	2.35
2018-2023 Annual Rate	1.17%
2010 Families	28,925
2010 Average Family Size	3.00
2018 Families	30,291
2018 Average Family Size	3.07
2023 Families	31,636
2023 Average Family Size	3.10
2018-2023 Annual Rate	0.87%
Housing Unit Summary	
2000 Housing Units	47,528
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	7.2%
2010 Housing Units	53,796
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	7.3%
2018 Housing Units	58,526
Owner Occupied Housing Units	51.0%
Renter Occupied Housing Units	42.1%
Vacant Housing Units	6.8%
2023 Housing Units	61,789
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	41.4%
Vacant Housing Units	6.5%
Median Household Income	
2018	\$47,994
2023	\$50,634
Median Home Value	
2018	\$192,605
2023	\$214,161
Per Capita Income	
2018	\$31,771
2023	\$34,200
Median Age	
2010	33.4
2018	34.9
2023	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	54,532
<\$15,000	15.1%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	5.9%
\$200,000+	6.1%
Average Household Income	\$75,084

2023 Households by Income

Household Income Base	57,788
<\$15,000	13.8%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	6.3%
\$200,000+	6.5%
Average Household Income	\$81,020

2018 Owner Occupied Housing Units by Value

Total	29,871
<\$50,000	5.7%
\$50,000 - \$99,999	10.5%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	21.1%
\$200,000 - \$249,999	15.2%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	10.4%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	4.8%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$242,262

2023 Owner Occupied Housing Units by Value

Total	32,230
<\$50,000	4.1%
\$50,000 - \$99,999	8.3%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	19.6%
\$200,000 - \$249,999	16.3%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	11.9%
\$400,000 - \$499,999	5.5%
\$500,000 - \$749,999	6.6%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$276,295

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	121,522
0 - 4	6.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	19.3%
25 - 34	15.0%
35 - 44	11.2%
45 - 54	13.7%
55 - 64	11.3%
65 - 74	6.1%
75 - 84	4.1%
85 +	1.4%
18 +	78.2%
2018 Population by Age	
Total	132,746
0 - 4	5.7%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	17.0%
25 - 34	16.6%
35 - 44	11.2%
45 - 54	11.1%
55 - 64	12.5%
65 - 74	8.5%
75 - 84	4.5%
85 +	1.9%
18 +	80.1%
2023 Population by Age	
Total	140,553
0 - 4	5.8%
5 - 9	5.4%
10 - 14	5.3%
15 - 24	15.9%
25 - 34	16.0%
35 - 44	12.6%
45 - 54	10.3%
55 - 64	11.6%
65 - 74	9.8%
75 - 84	5.3%
85 +	2.0%
18 +	80.3%
2010 Population by Sex	
Males	58,943
Females	62,579
2018 Population by Sex	
Males	64,379
Females	68,367
2023 Population by Sex	
Males	68,210
Females	72,343

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Lafayette cit...
2010 Population by Race/Ethnicity	
Total	121,522
White Alone	63.8%
Black Alone	31.0%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.7%
Hispanic Origin	3.8%
Diversity Index	53.3
2018 Population by Race/Ethnicity	
Total	132,748
White Alone	62.0%
Black Alone	31.7%
American Indian Alone	0.3%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.0%
Hispanic Origin	5.1%
Diversity Index	56.2
2023 Population by Race/Ethnicity	
Total	140,552
White Alone	60.6%
Black Alone	32.1%
American Indian Alone	0.3%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	2.4%
Hispanic Origin	6.2%
Diversity Index	58.4
2010 Population by Relationship and Household Type	
Total	121,522
In Households	96.3%
In Family Households	73.5%
Householder	23.8%
Spouse	15.5%
Child	28.9%
Other relative	3.2%
Nonrelative	2.1%
In Nonfamily Households	22.8%
In Group Quarters	3.7%
Institutionalized Population	1.5%
Noninstitutionalized Population	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	88,087
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	9.6%
High School Graduate	21.1%
GED/Alternative Credential	3.9%
Some College, No Degree	20.9%
Associate Degree	5.2%
Bachelor's Degree	24.0%
Graduate/Professional Degree	11.6%
2018 Population 15+ by Marital Status	
Total	110,626
Never Married	45.2%
Married	38.4%
Widowed	4.9%
Divorced	11.5%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2018 Employed Population 16+ by Industry	
Total	61,102
Agriculture/Mining	5.0%
Construction	5.6%
Manufacturing	5.8%
Wholesale Trade	2.4%
Retail Trade	10.8%
Transportation/Utilities	3.9%
Information	1.8%
Finance/Insurance/Real Estate	5.1%
Services	57.1%
Public Administration	2.6%
2018 Employed Population 16+ by Occupation	
Total	61,104
White Collar	60.8%
Management/Business/Financial	13.3%
Professional	23.6%
Sales	11.7%
Administrative Support	12.2%
Services	21.5%
Blue Collar	17.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	3.1%
Production	4.8%
Transportation/Material Moving	4.4%
2010 Population By Urban/ Rural Status	
Total Population	121,522
Population Inside Urbanized Area	99.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	49,858
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	58.0%
Husband-wife Families	37.8%
With Related Children	15.7%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.5%
With Related Children	10.2%
Nonfamily Households	10.1%
All Households with Children	28.8%
Multigenerational Households	3.3%
Unmarried Partner Households	6.9%
Male-female	6.1%
Same-sex	0.8%
2010 Households by Size	
Total	49,858
1 Person Household	31.9%
2 Person Household	33.2%
3 Person Household	15.7%
4 Person Household	11.4%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	49,858
Owner Occupied	56.1%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	21.3%
Renter Occupied	43.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	53,796
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. In Style (5B)
2. Old and Newcomers (8F)
3. Modest Income Homes

2018 Consumer Spending

Apparel & Services: Total \$	\$108,568,089
Average Spent	\$1,990.94
Spending Potential Index	92
Education: Total \$	\$72,032,147
Average Spent	\$1,320.94
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$158,460,245
Average Spent	\$2,905.87
Spending Potential Index	90
Food at Home: Total \$	\$252,304,952
Average Spent	\$4,626.82
Spending Potential Index	92
Food Away from Home: Total \$	\$176,929,797
Average Spent	\$3,244.57
Spending Potential Index	92
Health Care: Total \$	\$279,332,093
Average Spent	\$5,122.45
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$103,007,807
Average Spent	\$1,888.98
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$41,135,152
Average Spent	\$754.34
Spending Potential Index	91
Shelter: Total \$	\$841,067,293
Average Spent	\$15,423.65
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$119,862,230
Average Spent	\$2,198.06
Spending Potential Index	88
Travel: Total \$	\$101,992,235
Average Spent	\$1,870.35
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$53,669,750
Average Spent	\$984.21
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 03, 2018